

**RAZORBACK  
REFLECTIONS**

**AN ORAL HISTORY PODCAST**



# RAZORBACK REFLECTIONS: VISION

**A LOT HAS CHANGED SINCE THE ARKANSAS RAZORBACKS FIRST DEBUTED IN 1894. FROM CHANGES TO RULES AND EQUIPMENT, TO FLUCTUATIONS IN CONFERENCE MEMBERSHIP, AND AN EXPONENTIAL INCREASE IN THE MONEY STUDENT ATHLETES CAN EARN, THE FOOTBALL CURRENTLY PLAYED IN THE DONALD W. REYNOLDS RAZORBACK STADIUM MARKS AN ALMOST UNRECOGNISABLE EVOLUTION FROM ITS INITIAL FORM.**

**THE PASSION THAT BOTH THE PLAYERS AND FANS HOLD FOR THE TEAM, HOWEVER, REMAINS THE SAME.**

**THIS PODCAST WILL SEEK TO INTERVIEW NOTABLE PLAYERS AND FANS TO RECORD THEIR MEMORIES OF WATCHING AND PLAYING FOR THE ARKANSAS RAZORBACK FOOTBALL TEAM.**

# RAZORBACK REFLECTIONS: MARKET RESEARCH

**THREE PODCASTS COVERING THE ARKANSAS RAZORBACKS ALREADY EXIST.**

**LOCKED ON RAZORBACKS IS HOSTED ON YOUTUBE AND SPOTIFY. UPDATES DAILY WITH NEWS ABOUT THE CURRENT TEAM. SOME INTERVIEWS WITH RECENT PLAYERS, NO HISTORICAL ASPECT.**

**THE RAZORBACK DAILY IS HOSTED ON APPLE PODCASTS AND SPOTIFY. TRACKS ALL ASPECTS OF CURRENT UNIVERSITY OF ARKANSAS SPORTS. NO HISTORICAL ASPECT.**

**HAWG SPORTS LIVE IS ON APPLE PODCASTS AND YOUTUBE. TRACKS ALL UNIVERSITY OF ARKANSAS SPORTS. NO HISTORICAL ASPECT.**

# **RAZORBACK REFLECTIONS: UNIQUE SELLING POINTS**

## **HISTORICAL BASIS OF PODCAST.**

**INTERVIEWS WITH EX-PLAYERS FROM DIFFERENT ERAS ALLOWS FOR COMPARISON AND INFORMED INSIGHTS ON CURRENT NIL CONTROVERSIES, UNIFORMS, ETC.**

**INTERVIEWING NOTEWORTHY RAZORBACK PLAYERS INCLUDING JERRY JONES, ISAAC TESLAA, AND QUINN GROVEY WOULD ATTRACT AN OUTSIDER AUDIENCE.**

**INCLUDING LESSER-INTERVIEWED FIGURES SUCH AS CHEERLEADERS, MASCOTS, AND BAND LEADERS WOULD OFFER DIFFERENT AND INTERESTING INSIGHTS.**

**FAN INTERVIEWS WOULD SHOW THE IMPORTANT ROLE THE TEAM PLAYS IN WIDER ARKANSAN LIFE AND ALSO ENGAGE PEOPLE IN THE COMMUNITY.**

# **RAZORBACK REFLECTIONS: RUNNING ORDER #1**

**ONE OPTION WOULD BE TO COMPLETE TEN MINUTE INTERVIEWS WITH SEVERAL PLAYERS, UPLOAD THEM INDIVIDUALLY TO THE PRYOR CENTER WEBSITE, THEN COLLATE 6 INTO AN HOUR LONG EPISODE IN THE FOLLOWING ORDER:**

- EPISODE #1 - THE PLAYERS**
- EPISODE #2 - THE COACHES**
- EPISODE #3 - THE FANS**
- EPISODE #4 - THE BAND**
- EPISODE #5 - THE MASCOTS**
- EPISODE #6 - THE CHEERLEADERS**

# **RAZORBACK REFLECTIONS: RUNNING ORDER #2**

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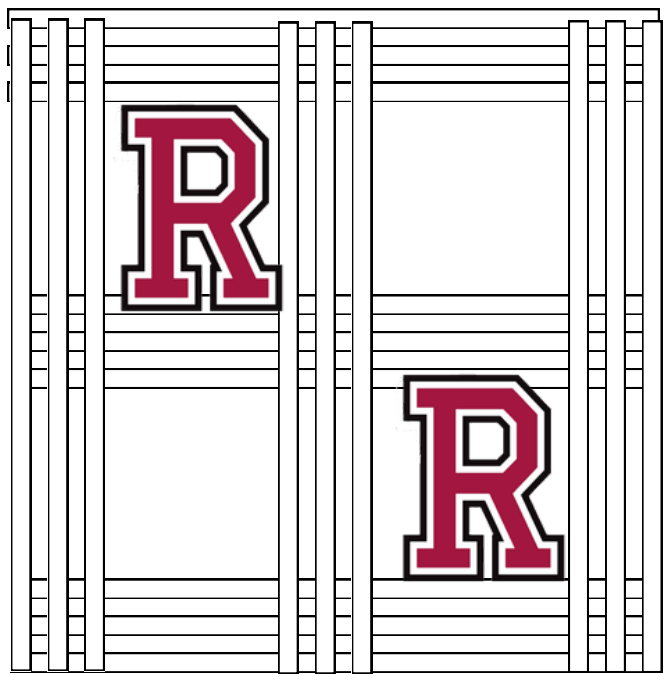
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**ANOTHER OPTION WOULD BE TO COMPLETE TEN MINUTE INTERVIEWS WITH (FOR EXAMPLE) A PLAYER, A COACH, A FAN, A BAND LEADER, A MASCOT AND A CHEERLEADER FROM EACH DECADE.**

**AFTER UPLOADING EACH TO THE PRYOR CENTER WEBSITE, WE COULD THEN COLLATE THESE CLIPS INTO AN HOUR LONG EPISODE FOR EACH DECADE.**

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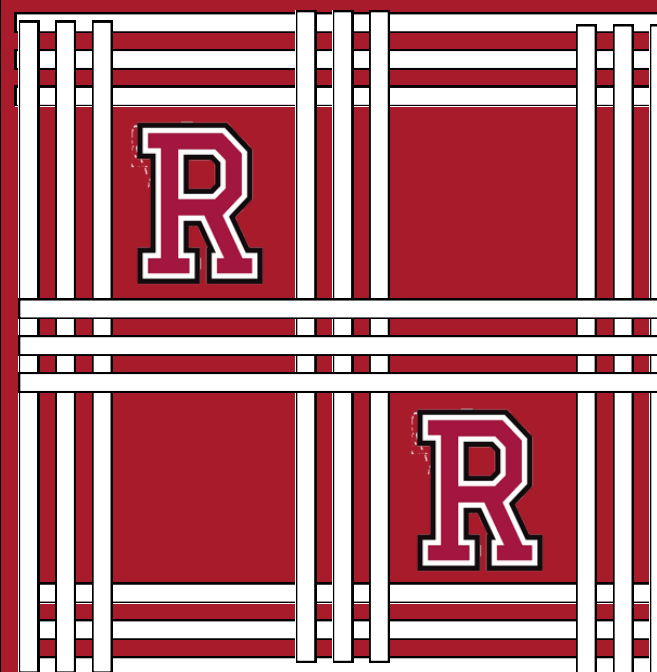
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